



San Diego Food System Alliance

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 Printed Name

 Phone

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*Must be signed by a parent or legal guardian in the case of a child under age 18

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 Signature*

 Date

 Printed Name

SAN DIEGO FOOD SYSTEM ALLIANCE | [SDFSA.ORG](https://www.sdfsa.org)

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Our Storytelling Ethics

The San Diego Food System Alliance aspires to tell stories that are truthful, nuanced, educational, fair, and empowering. We believe that stories shape humanity.

Photography & Image-making

- We use all images and messages with the full understanding, participation, and permission of the constituent or the constituent's legal guardian.
- We explain to constituents the purpose of the story, where it will be used, and answer any questions they might have before photographing, filming, or recording.
- We research and respect the culture of the individual, group, community, or place we are documenting.
- We treat storytelling and image-making as a collaboration.
- We use discernment in candid photography and videography, because another's dignity and honor matters to us.
- We inquire about how others are impacted by our images, examining the the actual results of our best intentions.
- We are intentional about highlighting common humanity through images and storytelling.
- We refrain from making an image if asked not to.
- We foster the courage to delete some images that may reinforce destructive stereotypes, or publish them only along with other images that tell a more complete story.
- We uphold the dignity of our constituents through empowering imagery and messages that motivate engagement and inspire hope.

Storytelling & Interviewing

- We tell others' stories the way we want our own story told.
- We avoid questions, attitudes or comments that are judgmental or insensitive to cultural values, or that place an individual in danger, expose them to humiliation, or reactivate pain from traumatic events.
- We do not discriminate in choosing subjects to interview because of sex, race, age, religion, status, educational background or physical abilities.
- No staging: We do not ask subjects to tell a story or take an action that is not part of their own history.
- We strive to find an able translator if we speak a different language from our subject.
- We ask the constituent if they wish to be named or identified and act according to their wishes.
- We truthfully represent a situation or story to educate our audiences of the realities, complexities, and nuances of the issues we advocate for.
- We do not use images, footage, or words that sensationalize or stereotype a person or a situation.
- We ask for feedback from our subject and constituents, and incorporate this feedback into the final story.
- We abide by international law, standards, and protocols related to vulnerable persons.
- We choose not to tell the story, despite the resources invested, when the story cannot be told with the integrity of these ethics.

The San Diego Food System Alliance takes ownership of our responsibility to uphold integrity in our storytelling and messaging. We thank you for your participation!

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