



SAN DIEGO FOOD SYSTEM ALLIANCE

2016 ANNUAL REPORT



*Fair Food for the planet and
ALL San Diegans*



Dear Friends and Colleagues,

As this year comes to an end, we reflect on what we have been able to accomplish thanks to the energy and efforts led by you – food system advocates and leaders of all backgrounds! This year we achieved many new milestones together and took important steps towards reaching others to create an **equitable, healthy, and sustainable food system in San Diego County**. Highlights are outlined below.

- Through the work of the members of the Urban Agriculture Working Group, the City of San Diego approved the adoption of **Urban Agriculture Incentive Zones**. Expected timeframe for second review and program launch is Feb 2017. This new policy provides incentives to transform vacant lots into community gardens and urban farms. Simultaneously, we are working with other cities with an interest in this policy and have a substantial quantity of privately-owned vacant lots, including Chula Vista (with Community Health Improvement Partners) and Oceanside.
- Working with the broad membership of the Food Recovery Working Group, the Alliance organized the **2nd Food Waste Solution Summit** convening national experts and over 200 San Diego leaders. With a goal to rescue more produce from San Diego farms for hungry individuals, the Working Group supported the incubation of San Diego's first farmers market recovery program launching in 2017, **ProduceGood's Market Share**.
- Food system strategies, from healthy food access to healthy soils, are still an under-recognized opportunity in planning efforts in San Diego County. This year, collectively with our members, the Alliance conducted research on best practices from other regions and provided stakeholder input to the County's **High Waste Diversion Plan** and the County's **Climate Action Plan (CAP)**. The CAP recommendations include carbon farming, food systems, and agricultural production measures that would lead to significant GHG reductions and carbon sequestration. We aim to advocate for these measures in City CAPs in the coming years, while emphasizing the connections between rural and the urban core .

We owe these accomplishments to the support and contributions of over 100 groups and many more individuals collaborating in our network, offering their expertise and engaging in partnerships across sectors. The Voting Members, members of our five Working Groups, and thousands of participants at our community events come together around an unwavering commitment towards our community food system and shared values. We also want to express our deepest gratitude to our generous donors for investing in our collaborative model for systems change.

As we look towards 2017 and beyond, we strive to place **equity front and center** in our work, addressing the needs of those who are most impacted by the industrialized food system: low-income and communities of color, food chain workers, and small-scale local food producers. Leveraging our knowledge on food system innovations and network, we aim to build partnerships to enhance our capacity for inclusive policy making and ensure that the community voices are heard by key decision-makers in our local governments. We are here to stay until we create a **Fair Food for our planet and ALL San Diegans**.

In solidarity,

Eily Brown

Alliance Director



LEADERSHIP

Our work is grounded in collaboration. We strive to bring together multi-sector leaders across the food system invested in regional change. Our Voting Members determine policy positions and guide the strategic direction of our coalition.

Voting Members

Ron Troyano Alchemy San Diego
Nathan Phillips Catalina Offshore Products
Stan Miller Community Health Improvement Partners
Karen Melvin County of SD Ag, Weights, and Measures
Jen Winfrey County of SD Department of Public Works
Naomi Billups County of SD Health & Human Services Agency
Nick Brune Eco Caterers
Kevin Muno Ecology Artisans
Arielle Golden Feeding San Diego
Dwight Dettter Food Centricity
Paul Watson Global ARC
Karen Clay Harvest Crops
Mariah Gayler community member
Meghan Murphy student
Chris McCracken UCSD Health
Tyla Montgomery Inika Small Earth
Anchi Mei International Rescue Committee
Chuck Samuelson Kitchens for Good
Jessica Silldorff Leah's Pantry
Healy Vigderson Olivewood Gardens
Nita Kurmins Gilson ProduceGood
Diane Moss Project New Village
Eric Larson San Diego County Farm Bureau
Vanessa Ruiz San Diego Food Bank
Anahid Brakke San Diego Hunger Coalition
Danny Calvillo Sunrise Produce
Elle Mari UCSD Center for Community Health
Richard Winkler Victory Gardens SD

Alliance Staff



Elly Brown
Alliance Director



Barbara Hamilton
Director of Strategic Initiatives (Starting Jan 2017)

Executive Committee



Cindy Quinonez
Scripps Healthcare



Elle Mari
UCSD Center for Community Health



Eric Larson
San Diego County Farm Bureau



JuliAnna Arnett
County of SD Health & Human Services



Healy Vigderson
Olivewood Gardens



Mariah Gayler
Community Member



Naomi Billups
County of SD Health & Human Services



Richard Winkler
Victory Gardens San Diego

The Alliance is fiscally sponsored by Leah's Pantry



OUR ACTIVE NETWORK

The Alliance forms Working Groups to bring practitioners together to collaborate on regional solutions to address food system issues in our community. Our Working Groups provide a platform for collaborative partnerships, advocacy, and innovation.

5 Working Groups
 100 Working Group Members



Promote a sustainable local seafood system and a thriving local fishing industry



Ensure that all San Diego county residents have access to healthy, affordable, and culturally appropriate foods at all times, including times of emergency



Support beginning famers and address barriers to entry by promoting resources, informing policies, and catalyzing actions



3



Promote resources, catalyze actions, and inform policies that address the recovery of food resources.



Support and develop an equitable urban growing environment in San Diego by facilitating collaboration, research and policy changes



OPERATIONS & IMPACT

NETWORK & COMMUNICATIONS

Media

17 Press mentions

5 TV interviews

2 Radio interviews

1,017 likes

1,345 subscribers

15,900 visits/ mo

316 followers

221 followers

Budget

2016	2017
\$117,000	\$227,000

95% Growth

OUR IMPACT HIGHLIGHTS



Activating Urban Agriculture

Advocated for the implementation of **Urban Agriculture Incentive Zones (AB551)**, a tax incentive to convert vacant lots into community gardens and urban farms. **3 cities** are now reviewing the adoption of the policy.



Tackling Food Waste and Hunger

Supported the incubation of San Diego's first **farmers market recovery program** launching in 2017, ProduceGood's Market Share. In addition, **received \$200k** grant funding to scale out food waste reduction and recovery initiatives for two years.



Combating Climate Change by Food

Developed a set of policy strategies on food systems and regenerative agriculture for local Climate Action Plans to begin advocacy. Building healthy soil through carbon farming has the potential to make our region climate neutral.

COMMUNITY EVENTS



A



B



C



D



E



F



A- Improving Hunger and Health in our Communities (3/21), B- Urban Agriculture Incentive Zones Workshop (2/24, 6/28), C/D/E/F- 2016 Food Forum + Envision Urban Agriculture Fair in partnership with International Rescue Committee and County of San Diego Health and Human Services (7/30)

In 2016, we held a number of events (7 community events and 4 educational dinners) to build our network of advocates and cultivate momentum towards food system change in San Diego County. For event details: sdfsa.org/fsa-events



G



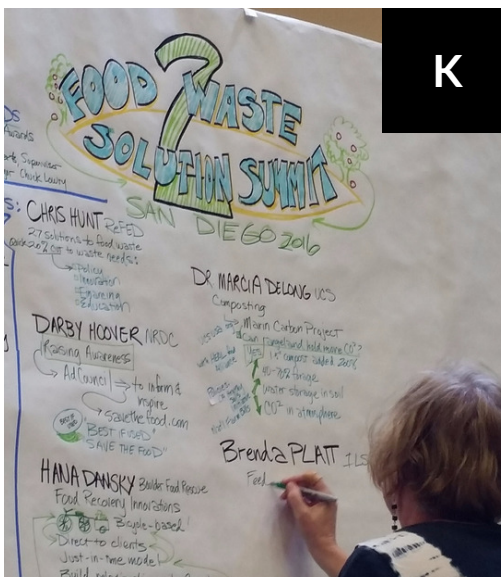
H



I



J



K



L

MOVEMENT
BUILDING!

G- Re:Source pop-up dinners (4/6, 5/10, 6/21, 7/26), H- San Diego Food System Alliance Showcase "Food System Changers" (6/7), I/J/K- Food Waste Solution Summit II (9/27), L- A Place at the Table 2016- Food Systems in partnership with 1to1 Movement

Thank you to our donors and sponsors!

We could not do this without you! You inspire us to continue to identify solutions and advocate for Fair Food for our planet and ALL San Diegans.

DONORS

Anonymous fund at The San Diego Foundation
Leichtag Foundation
Moxie Foundation
The Parker Foundation
Kaiser Foundation Hospitals, San Diego
County Board of Supervisors Community Enhancement Program

SPONSORS

Food System Changers Alliance Showcase (6/2):
Kitchens for Good, Bagby Beer, ProduceGood, Harvest Crops
2016 Food Forum + Envision Urban Agriculture Fair (7/30):
Urban Plantations, UCSD, ChuckAlek, Cafe Moto,
Whole Foods Market, Jimbo's Naturally
Food Waste Solution Summit II (9/27):
San Diego Food Bank, Technical Advisory Committee, County of San Diego
Department of Public Works, CalRecycle, City of Chula Vista, EDCO Disposal,
City of San Diego, Feeding San Diego, UCSD, Kitchens for Good
Re:Source pop-up dinner partners:
The Red Door, Land and Water Co, Cafe Gratitude, Eve Encinitas

Core operational support for the Alliance is partially funded by the County of San Diego's Nutrition Education and Obesity Prevention Program through UC San Diego, Center for Community Health. This work supports the County's Live Well San Diego vision for a healthy, safe and thriving region.

SAN DIEGO FOOD SYSTEM ALLIANCE

Developing and maintaining an equitable, healthy and sustainable food system in
San Diego County

<http://www.sdfsa.org/>